

WEBER COUNTY TOURISM PROFILE

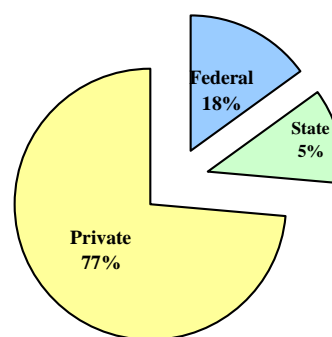
County Indicator	2004	2005	2006	% Change 2005-2006	State Ranking
DEMOGRAPHIC					
Population	209,547	213,684	215,870	1.0%	4
Total Non-Ag Employment	89,231	90,674	92,893	2.4%	4
Non-Ag Avg Monthly Wage	\$2,412	\$2,474	\$2,617	5.8%	9
Per Capita Income	\$25,571	\$27,635	\$28,853	4.4%	6
Unemployment Rate	5.8%	4.9%	3.3%	-32.7%	11
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$146.7	\$148.9	\$157.3	5.6%	7
Travel & Tourism Related Employment	2,893	2,833	2,997	5.8%	7
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending	\$4,908.0	\$5,043.3	\$5,348.4	6.0%	6
Transient Room Tax	\$491.5	\$537.8	\$649.4	20.8%	7
Restaurant Tax	\$1,852.6	\$1,861.4	\$2,081.8	11.8%	4
Car Rental Tax	\$77.1	\$251.3	\$277.7	10.5%	6
Gross Taxable Retail Sales (millions)	\$2,758.8	\$2,895.4	\$3,253.5	12.4%	4
REGIONAL VISITATION COUNTS					
S.L. Airport Passengers	18,352,495	22,237,936	21,557,646	-3.1%	
Willard Bay S.P.	138,868	244,049	325,933	33.6%	
Antelope Island S.P.	255,155	272,381	250,886	-7.9%	
Hill Aerospace Museum	144,832	149,312	NA	NA	
Great Salt Lake S.P.	87,170	57,966	138,763	139.4%	
East Canyon S.P.	56,641	55,904	95,543	70.9%	
Hyrum S.P.	61,947	62,712	67,980	8.4%	
Golden Spike N.H.S.	46,189	40,156	45,341	12.9%	
Ft. Buenaventura S.P.	NA	NA	NA	NA	

Land Ownership - 2006		No. of Acres	% Total
Total Acres in County		346,846	100.0%
Federal Government		55,570	16.0%
BLM		41	0.0%
US Forest Service		55,121	15.9%
National Parks		--	--
National Wildlife Refuge		--	--
Other •		408	0.1%
State Government		41,908	12.1%
Utah State Parks & Recreation		--	--
Utah State Wildlife Reserves		18,563	5.4%
State Trust Lands		745	0.2%
Other ••		22,600	6.5%
American Indian		--	--
Private*		272,489	78.6%

- Includes Military and Bankhead Jones land
- Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2006



Weber County Tourism Profile

